Info theory and big data

"Typical or not-typical, that is the question"

Han Vinck University Duisburg-Essen, Germany September 2016



Content: big data issues

A definition:

- Large amount of collected and stored data to be used for further analysis
 - too large for traditional data processing applications.

Benefits: We can do things that we could not do before!

- Healthcare: 20% decrease in patient mortality by analyzing streaming patient data.
 - Telco: 92% decrease in processing time by analyzing networking and call data

- **Utilities**: 99% improved accuracy in placing power generation resources by analyzing 2.8

petabytes of untapped data

Note: Remember that you must invest in **security** to protect your information.

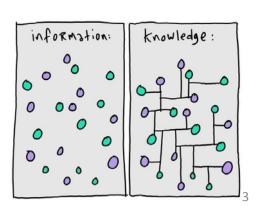
Big data:

• Collect - , store - and draw conclusions from the data





- Some problems:
 - extract knowledge from the data: Knowledge is based on information or relevant data
 - what to collect: variety, importance,
 - <u>how</u> to store: volume, structure
 - Privacy, security



What kind of problems to solve?

There are:

- Technical processing problems how to collect and store

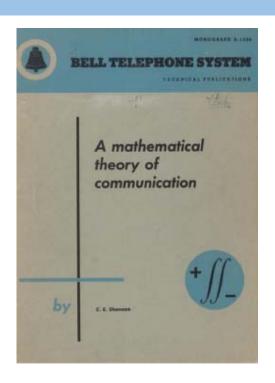


Semantic-content problems
 what to collect and how to use



information theory can be used to quantify information and relations





Two contributions of great importance

Communication Theory of Secrecy Systems[⋆]

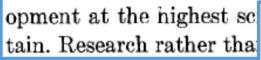
By C. E. SHANNON

1956, Shannon and the "BANDWAGON"

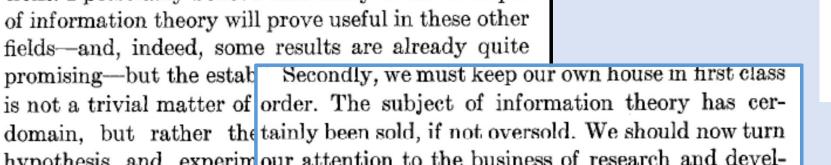
Shannon was critical about "his information theory"

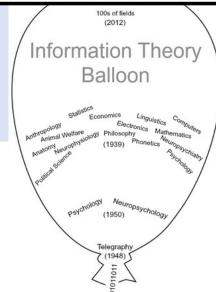
tions. I personally believe that many of the concepts of information theory will prove useful in these other fields-and, indeed, some results are already quite

hypothesis and experim our attention to the business of research and devel-



opment at the highest sc tain. Research rather than exposition is the keynote, tain. Research rather tha and our critical thresholds should be raised. Authors should submit only their best efforts, and these only after careful criticism by themselves and their colleagues. A few first rate research papers are preferable to a large number that are poorly conceived or halffinished. The latter are no credit to their writers and a waste of time to their readers. Only by maintaining







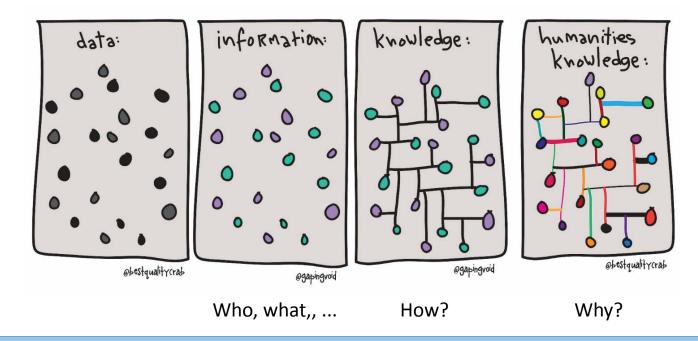
'Information'

ENTROP

Bits

nice picture (often used) to illustrate the idea of content

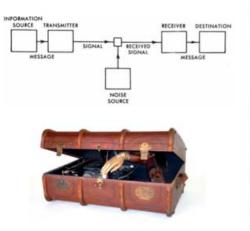
Context => Understanding=>



semantics are used to make decisions or draw conclusion

Shannon and Semantics

The fundamental problem of communication is that of reproducing at one point either exactly or approximately a message selected at another point. Frequently the messages have *meaning*; that is they refer to or are correlated according to some system with certain physical or conceptual entities. These semantic aspects of communication are irrelevant to the engineering problem. The significant aspect is that the actual message is one *selected from a set* of possible messages. The system must be designed to operate for each possible selection, not just the one which will actually be chosen since this is unknown at the time of design.

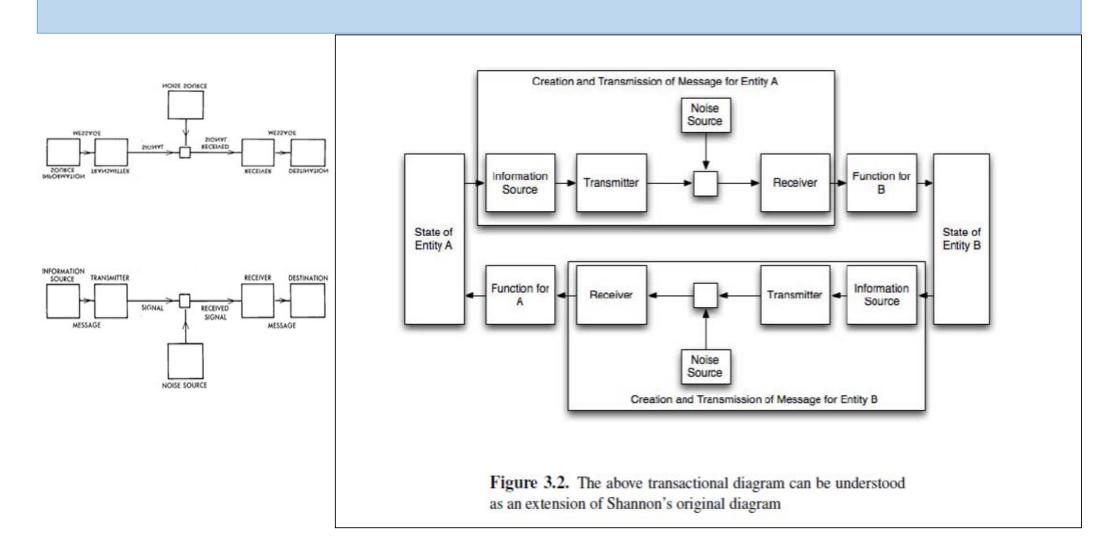




Shannon 1916-2016

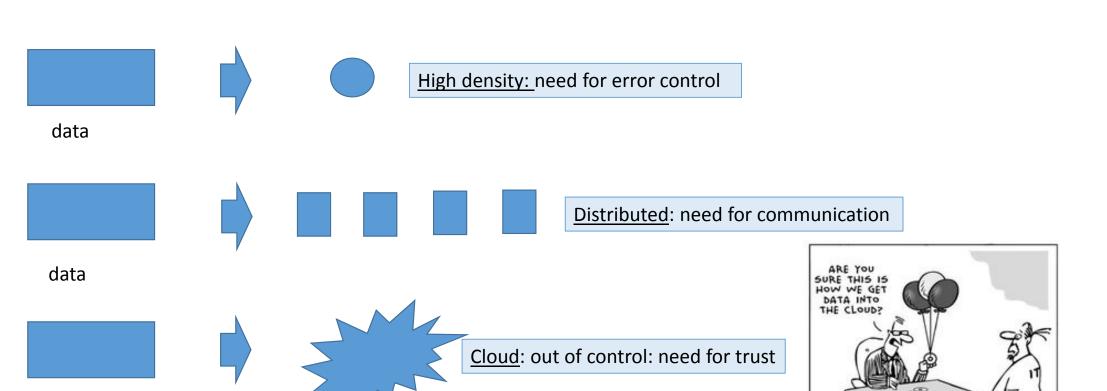
A.J. Han Vinck, Yerevan, September 2016

Extension from the Shannon Fig.1 to the system using semantics



How to store/ large amounts of data?

data



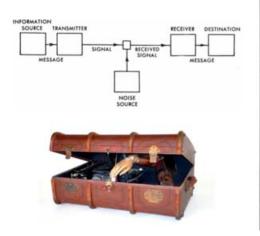
A.J. Han Vinck, Yerevan, September 2016

How to access large amounts of data?

Problems: - where? - who? - how? concentrated **Distributed** Cloud

Shannon's <u>reliable</u> information theory

The fundamental problem of communication is that of reproducing at one point either exactly or approximately a message selected at another point. Frequently the messages have *meaning*; that is they refer to or are correlated according to some system with certain physical or conceptual entities. These semantic aspects of communication are irrelevant to the engineering problem. The significant aspect is that the actual message is one *selected from a set* of possible messages. The system must be designed to operate for each possible selection, not just the one which will actually be chosen since this is unknown at the time of design.





Communication: transfer of information knowledge is based on information

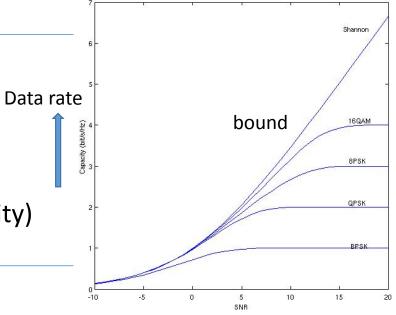
A.J. Han Vinck, Yerevan, September 2016

Reliable transmission/storage: Shannon

NO SEMANTICS!

• For a certain transmission quality (errors):

- codes exist (constructive)
- that give P(error) => 0
- at a certain maximum (calculable) efficiency (capacity)



Quality of the channel



Large memories are not error free!

- SSD drives use BCH codes that can correct 1 error or detect 2 errors.
 - Can we improve the lifetime of SSD when using stronger codes?
 - How big is the improvement?



My MsC computer (1974)
44 kB main memory!
1 Mbyte hard disk

3,8 TByte

Assuming that memory cells get defective: Memory of N words

On the Influence of Coding on the Mean Time to Failure for Degrading Memories with Defects

HAN VINCK AND KAREL POST, MEMBER, IEEE



GAIN in MTTF =
$$\frac{k}{n} N^{\frac{d_{min}-2}{d_{min}-1}}$$



For a simple $d_{min} = 3$ code the gain is proportional to \sqrt{N}

operational state to the permanent defect state. We give bounds on the MTTF and show that, for memories with N words of k information bits, coding gives an improvement in MTTF proportional to $(k/n)N^{(d_{\min}-2)/(d_{\min}-1)}$, where d_{\min} and (k/n) are the minimum distance and the efficiency of the code used, respectively. Thus the time gain for a simple minimum-distance-3 code is proportional to \sqrt{N} . We also

If, on the other hand, chip surface is costly or the system is unrepairable (satellite systems), then one is interested in the average amount of chip surface needed to realize a time T. The chip surface gain is defined as

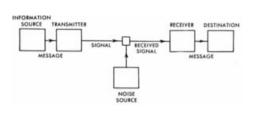
$$\gamma = \frac{\frac{kT}{\text{MTTF (uncoded)}}}{\frac{nT}{\text{MTTF (coded)}}} = \frac{k}{n}\eta.$$

Chip surface needed to realize time T

Shannon's information theory

NO SEMANTICS!

The fundamental problem of communication is that of reproducing at one point either exactly or approximately a message selected at another point. Frequently the messages have *meaning*; that is they refer to or are correlated according to some system with certain physical or conceptual entities. These semantic aspects of communication are irrelevant to the engineering problem. The significant aspect is that the actual message is one *selected from a set* of possible messages. The system must be designed to operate for each possible selection, not just the one which will actually be chosen since this is unknown at the time of design.







- Assign log₂p(x) bits to a message <u>from a given set</u>
 => likely, short => unlikely, large
- Shannon showed how and quantified:

the minimum obtainable average assigned length

 $H(X) = -\sum p(x) \log p(x)$ (SHANNON ENTROPY)

Data compression (exact reconstruction possible)



Exact: representation costly (depends on source variability!)

Need a good algorithm (non exponential in the blocklength n)

Data reduction (no exact reconstruction)



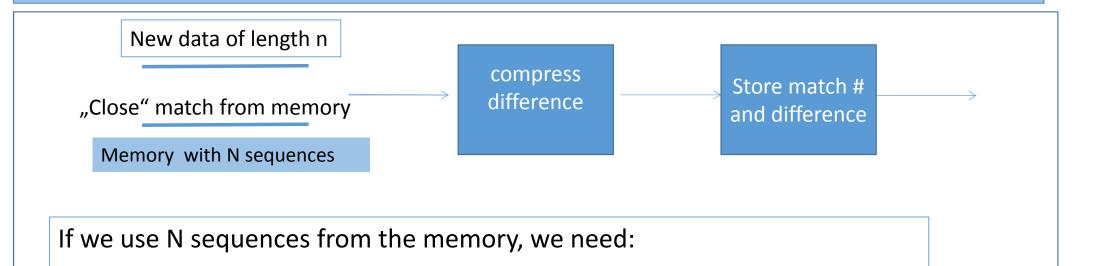
NOTE: In big data we are interested in the NOISE!

No exact reconstruction: good memory reduction, but in general we lose the details

- how many bits do we need for a particular distortion?
- need to define the distortion properly!

[&]quot; Take this report and reduce it to an acronym."

algorithms (old techniques from the past) to avoid large data files



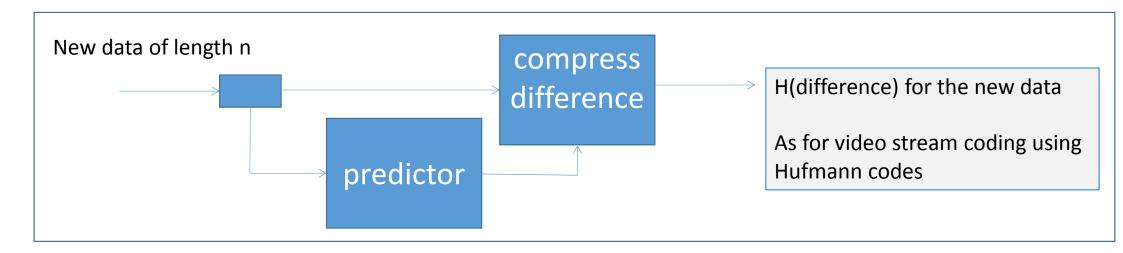
 $k = log_2 N$ bits for the memory data + H(difference) for the new data

Memory can be updated. (frequency of using a word)

Optimization: # of words in memory versus difference

Modification to save bits for sources with memory

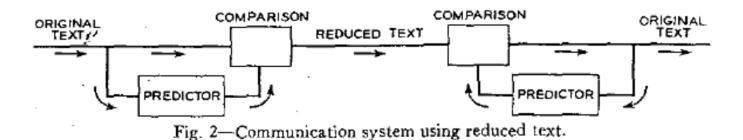
Use prediction



Example: video coding using DCT and Hufmann coding

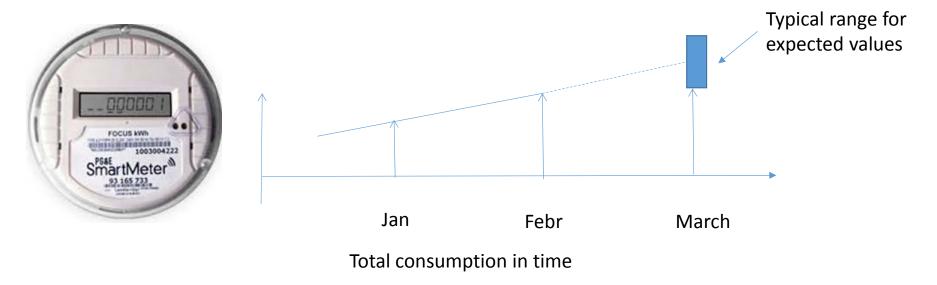
Shannon prediction of Englisch (again, no semantics)

In A previous paper¹ the entropy and redundancy of a language have been defined. The entropy is a statistical parameter which measures, in a certain sense, how much information is produced on the average for each letter of a text in the language. If the language is translated into binary digits (0 or 1) in the most efficient way, the entropy H is the average number of binary digits required per letter of the original language. The redundancy,



Example: showing the importance of prediction

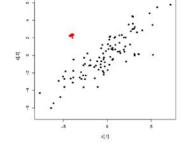
- Metering: only the difference with the last value is of interest
 - If typical consumption, within expectations, encode difference
 - If a-typical, encode the real value



An important issue is **outlier** and **anomaly** detection

 Outlier = legitimate data point that's far away from the mean or median in a distribution

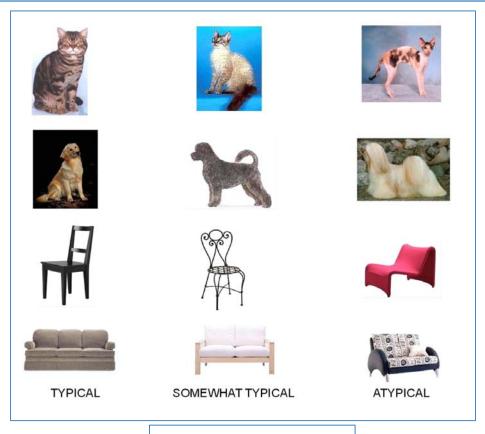
Ex: used in information theory



 Anomaly = illegitimate data point that's generated by a different process than whatever generated the rest of the data

Ex: Used in authentication of data

Further problems appear for classification



What is normal?

Classical information theory approach: outliers

- Information theory focusses on typicality:
 - set of most probably outputs of a channel/source
 - uses measures like entropy, divergence, etc...

Definition 1. Entropy-typical sequence. A sequence x^n is said to be typical with respect to an $\epsilon > 0$ and $P_X(\cdot)$ if

$$\left| -\frac{1}{n} \log_2 P_X^n(x^n) - H(X) \right| < \epsilon.$$

Note that this is equivalent to,

$$2^{-n[H(X)+\epsilon]} < P_X^n(x^n) < 2^{-n[H(X)-\epsilon]}.$$

This notion of typicality is only concerned with the probability of the sequence and not the actual sequence itself. Next we define a stronger notion of typicality, called letter-typicality.

Properties of typical sequences (Shannon, 1948)

Theorem 1. Suppose that $0 \le \epsilon \le \mu_X$, $x^n \in T^n_{\epsilon}(P_X)$ and X^n is emitted by a DMS, $P_X(\cdot)$. We have,

i)
$$2^{-n(1+\epsilon)H(X)} \le P_X^n(x^n) \le 2^{-n(1-\epsilon)H(X)}$$
.

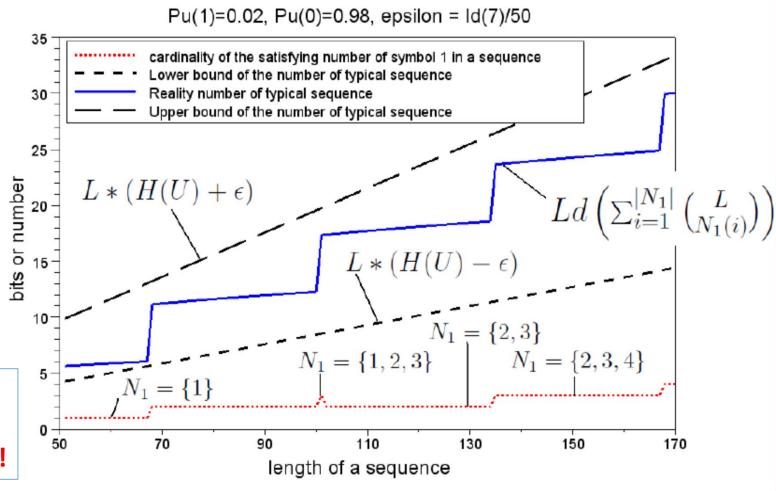
$$ii)$$
 $(1-\delta_{\epsilon}(n))2^{n(1-\epsilon)H(X)} \leq |T_{\epsilon}^n(P_X)| \leq 2^{n(1+\epsilon)H(X)}$.

iii)
$$1 - \delta_{\epsilon}(n) \leq P[X^n \in T_{\epsilon}^n(P_X)] \leq 1$$
.

For large n and small ϵ , the intuition for these results is as follows. The first results states that the probability of typical sequences is concentrated tightly around $2^{-nH(X)}$. The second result says that there are approximately $2^{nH(X)}$ sequences in the typical set $T_{\epsilon}^{n}(P_{X})$ and the third result states that with high probability any sequence emitted by the DMS is typical.



example



PROBLEM:

We need the entropy!

How to estimate entropy? or a Prob. distribution?

Given a finite set of observations can we estimate the entropy of a source?

in the Shannon entropy [1]

$$H = -\sum_{i=1}^{M} p_i \ln p_i,$$

with the choice $\hat{p}_i = \frac{n_i}{N}$, the naive estimate

$$\hat{H} = -\sum_{i=1}^{M} \hat{p}_i \ln \hat{p}_i,$$
 (2)

leads to a systematic underestimation of the entropy H.

Many papers study this topic, especially in Neuro science.

Ref:

Estimation of Entropy and Mutual Information

Liam Paninski

liam@cns.nyu.edu

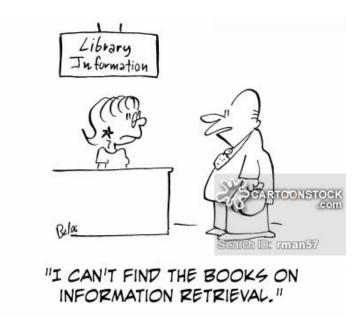
Center for Neural Science, New York University, New York, NY 10003, U.S.A.

Estimation of the entropy based on its polynomial representation,

Phys. Rev. E 85, 051139 (2012) [9 pages], Martin Vinck, Francesco P. Battaglia, Vladimir B. Balakirsky, A. J. Han Vinck, and Cyriel M.

A. Pennartz A.J. Han V

Information retrieval



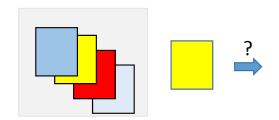
Checking properties: questions

Do you have a particular property? (≈ identification)

example: is yellow a property ?
=> search in the data base

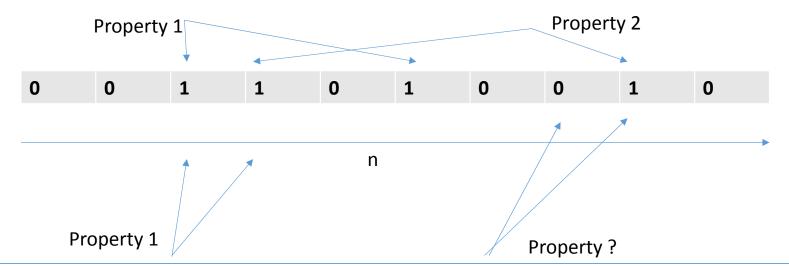
Is this a valid property? (≈ authentication)

example: is yellow a valid property?
=> search in the property list



test for validity of a property can be done using the Bloom filter

• T properties, every property to k,1's in random positions in a n array



• Check property: check the map (k positions) of a property in the n array

Performance: P(false accepted) = $\{(1 - (1-1/n)^{kT}\}^k = > 2^{-k}, \text{ for } k = n/T \text{ } ln \text{ } 2$

Bloom (1970), quote.

The same idea appeared as "superimposed codes," at Bell Labs, which I left in 1969.

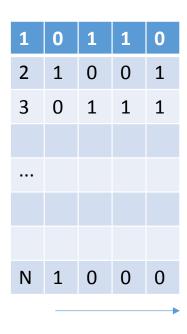
Nonrandom Binary Superimposed Codes

W. H. KAUTZ, MEMBER, IEEE, AND R. C. SINGLETON, SENIOR MEMBER, IEEE

every sum of up to T different code words logically includes no code word other than those used to form the sum (Problem 2).

Superimposed codes: check presence of a property

• Start with N x n array, every property corresponds to a row. Every row pn ,1's



n

Property: the OR of any subset of size T does not cover any other row

<u>Signature or descriptor list:</u> the OR of ≤ T rows

<u>Check for a particular property:</u> property covered by the signature?

```
Example:

1001011

1010010 not covered, not included in the OR
1001010 covered, included in the OR
```

Code existence: Probability(a random vector is covered by T others) => 0 for p = ln2/T (same as before) and since we have a specific code, n > TlogN

A.J. Han Vinck, Yerevan, September 2016

example

Superimposed Code-Based Indexing Method for Extracting MCTs Wenxin Liang^{1,4}, Takeshi Miki², and Haruo Yokota^{3,4}

Table 1. Examples of file signatures

F_1		F_2	
Keyword	Signature	Keyword	Signature
Lear	1000001	Hamlet	0100001
King	0100010	King	0100010
Duke	0101000	Mother	0100100
Brother	1100000	Brother	1100000
File signature	1101011	File signature	1100111

Table 2. Examples of drops

Query keywords	Query signature	F_1	F_2
King, brother	1100010	actual drop	actual drop
King, mother	0100110	no match	actual drop
Lear, King	1100011	actual drop	false drop

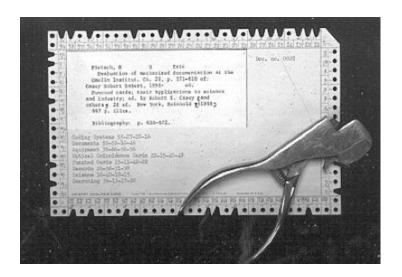
Code Example

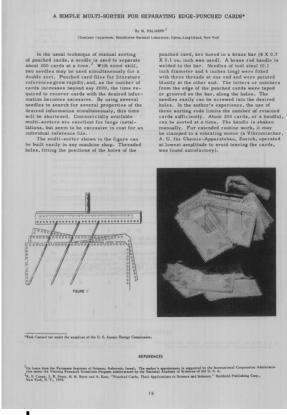
• BOUND: $T \log_2 N < n < 3 T^2 \log_2 N$

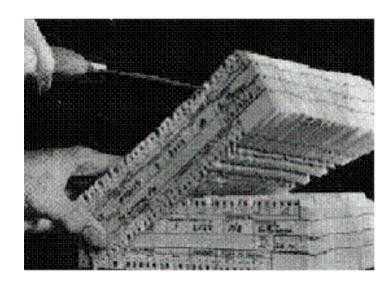
property	binary representation				
1	001	001	010		
2	001	010	100		
3	001	100	001		
4	010	001	100		
5	010	010	001		
6	010	100	010		
7	100	001	001		
8	100	010	010		
9	100	100	100		
10	000	000	111		
11	000	111	000		
12	111	000	000		

Any OR of <u>two</u> property vectors does not overlap with another property

How to retrieve information from a big set: Superimposed codes







We need associative memory!

Nonrandom Binary Superimposed Codes

W. H. KAUTZ, MEMBER, IEEE, AND R. C. SINGLETON, SENIOR MEMBER, IEEE

a given small positive integer m, every sum of up to m different code words is distinct from every other sum of m or fewer code words (Problem 1), or logically in-

More general, take distinct for 1, 2, ..., m

references

Arkadii G. D'yachkov



• W.H. Kautz



• CALVIN N. MOOERS, (1956) "ZATOCODING AND DEVELOPMENTS IN INFORMATION RETRIEVAL", Aslib Proceedings, Vol. 8 lss: 1, pp.3 - 22

My own:ON SUPERIMPOSED CODES A.J. Han Vinck and Samuel Martirossian
 in Numbers, Information and Complexity
 editors: Ingo Althöfer, Ning Cai, Gunter Dueck - 2013 - Technology & Engineering

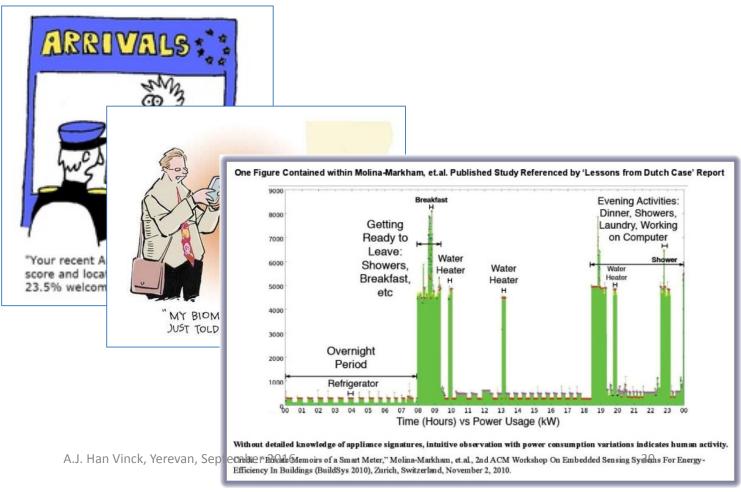


Security and Privacy concerns for big data

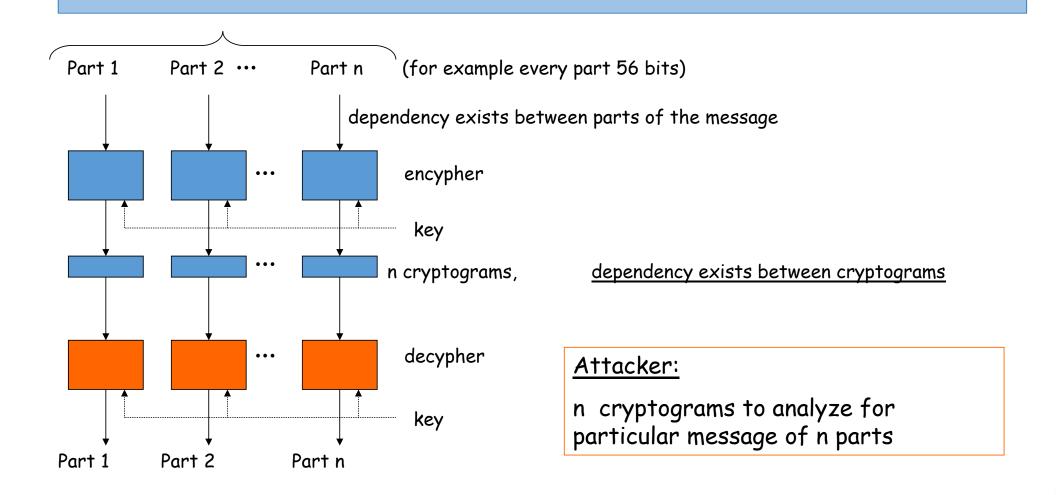




- Data privacy
- Data protection/security

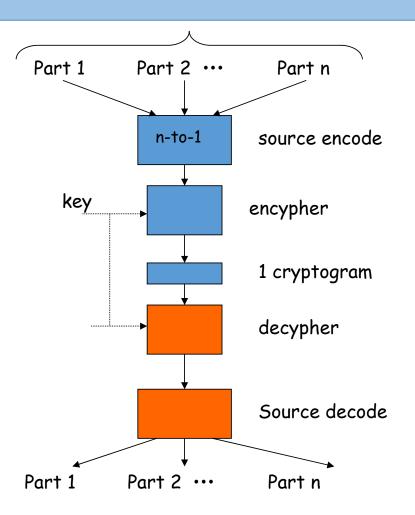


Message encryption without source coding





Message encryption with source coding



(for example every part 56 bits)

Attacker:

- 1 cryptogram to analyze for particular message of n parts
- assume data compression factor nto-1

Hence, less material for the same message!



The biometric identification/authentication problem

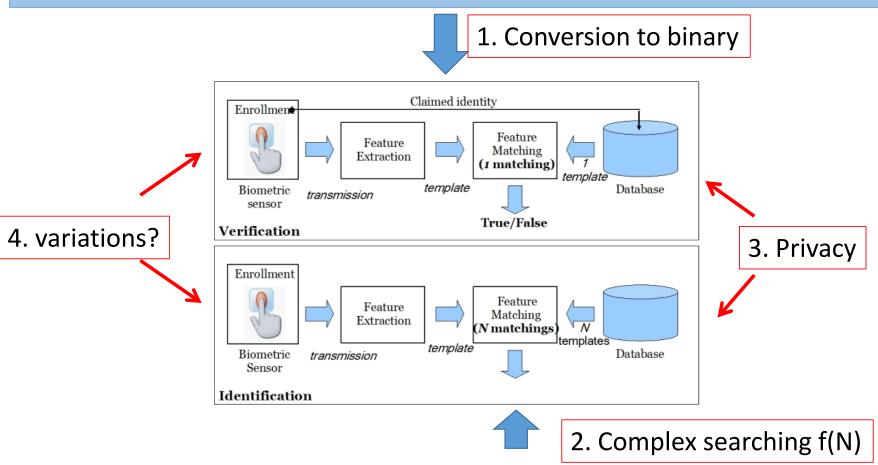
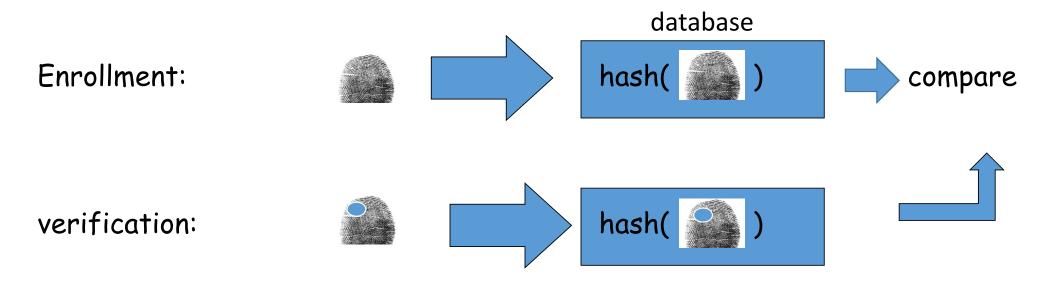


Illustration of the authentication problem using biometrics



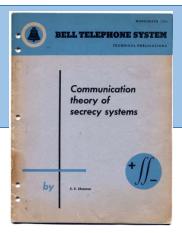
PROBLEM: BIO differs and thus also the hash!



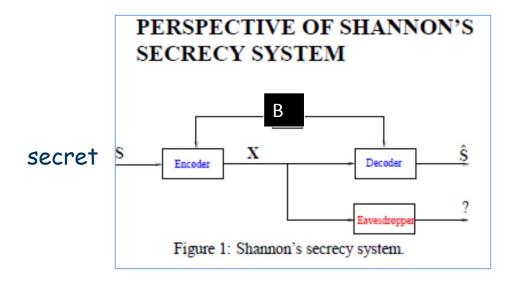
Advantage no memorization



Information theory can help to solve the security/privacy problem



"transformed cryptography from an art to a science."

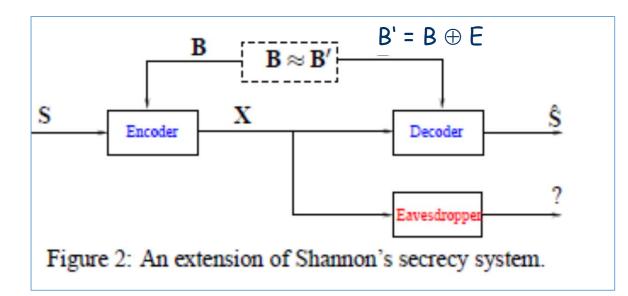


For Perfect secrecy we have a necessary condition:

$$H(S|X) = H(S)$$

i.e. # of messages ≤ # of keys

Shannons noisy key model





For Perfect secrecy H(S|X) = H(S)

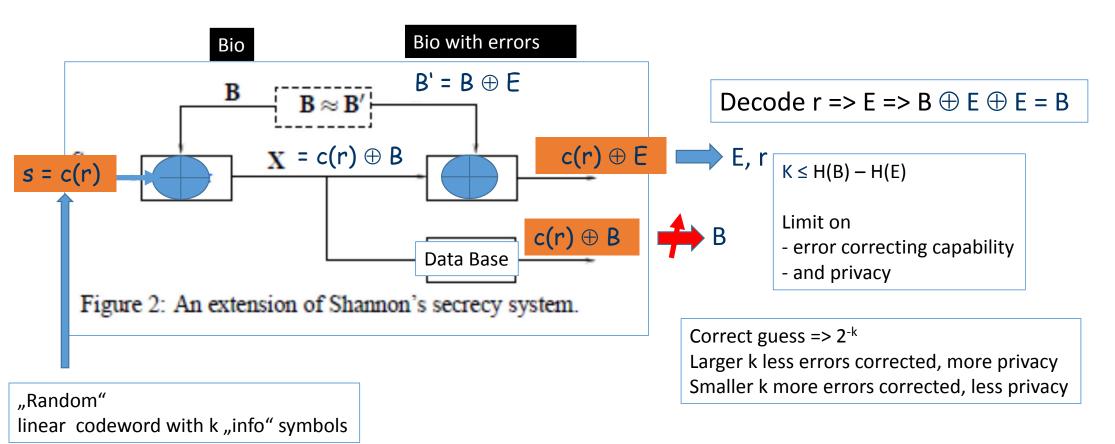
$$=>$$
 $H(S) \leq H(B) - H(E)$

i.e. we pay a price for the noise!

Shannons noisy key model used for biometrics



Ari Juels



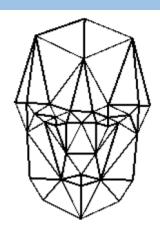
Biometrics challenge: get biometric features into binary





protection





identification



Examples where information theory helps to solve problems in big data

- data compression/reduction with/without distortion
- data quality using error correction codes
- data protection: cryptographic appproach
- outlier/anomaly/classification
- information retrieval



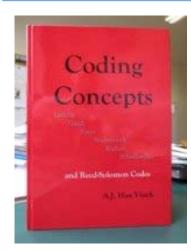
In theory, there is no difference between theory and practice. But in practice, there is.

Yogi Berra

A.J. Han Vinck, Ye

The end

My website: https://www.uni-due.de/dc/



My recent (2013) book with some of my research results (free Download)

https://www.uni-due.de/imperia/md/images/dc/book_coding_concepts_and_reed_solomon_codes.pdf



Motivation: Data Security

- The smart grid cyber layer will generate considerable electronic data:
 - Power flow sensors, phasor measurement units, smart meters, etc.



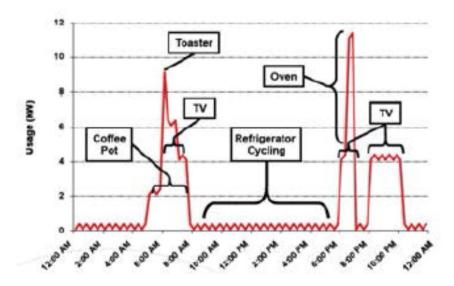


- The utility of this data depend on its accessibility.
- But, it can also leak information that should be kept secure, or private.
- How can we characterize this fundamental tradeoff?



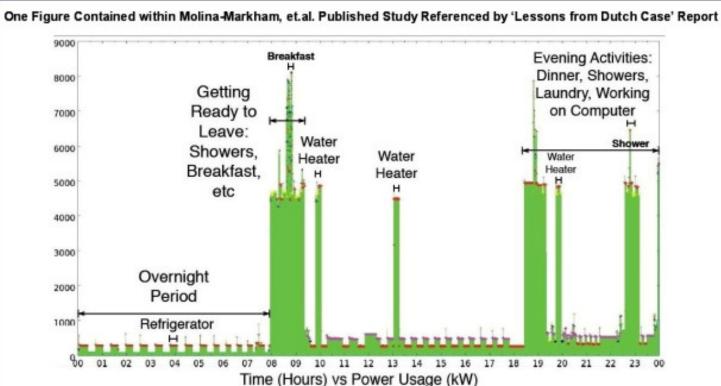
Ex. 1: Smart Meter Privacy

- Smart meter data is useful for price-aware usage, load balancing
- But, it leaks information about in-home activity



Privacy?





Without detailed knowledge of appliance signatures, intuitive observation with power consumption variations indicates human activity.

Credit: "Private Memoirs of a Smart Meter." Molina-Markham, et.al., 2nd ACM Workshop On Embedded Sensing Systems For Energy-

Raising Public Awareness to Smart Grid, Smart Meter, and Radiofrequency (RF) Issues: Privacy, Health, Cybersecurity, Safety, Economics, Societal Impacts, Environmental Impacts, Consumer Choice and Rights



references

• http://nlp.stanford.edu/IR-book/newslides.html

Information theory: channel coding theorem (1)

for a binary code with words of length n, and rate (efficiency) R = k/n
 the number of code words = 2^k

To achieve the Shannon Channel Capacity and Pe => 0, n => infinity an thus also k => infinity

Hence:

coding problem (# of code words = 2^k how to encode!) and also decoding problem!

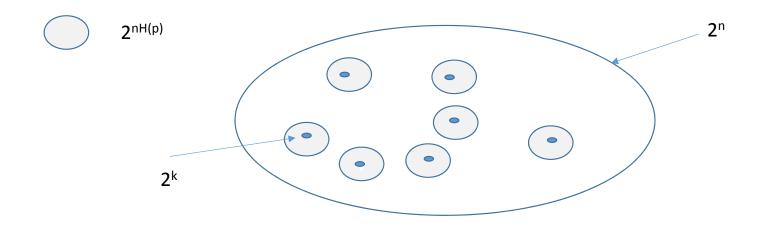
Topics we can work on based on past performance

- Information theoretical principles for anomaly detection
- Biometrics and big data
- Memory systems and big data
- Privacy in smart grid
- Information retrieval and superimposed codes

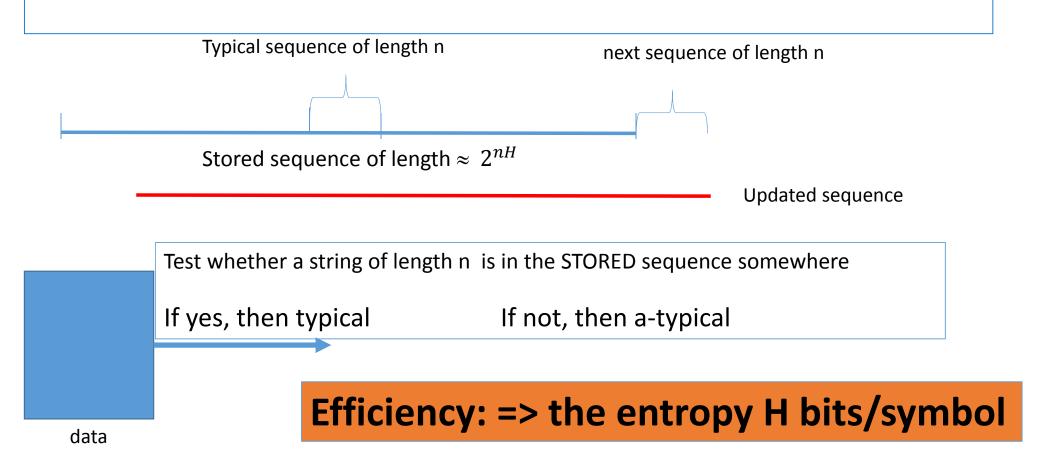
Use error correcting code for noiseless source coding

• 2^k code words of length n; Correct 2^{nH(p)} noise vectors where

$$2^k \times 2^{nH(p)} = 2^n$$
 or $k/n = 1 - H(p)$ (at capacity)



An obvious algorithm (like Lempel and Ziv)



Since the probability of a typical sequence is $\approx 2^{nH}$ we expect all typical sequences in the stored sequence

Uniquely decipherable codes

decipherable code:

the OR of \leq T binary vectors of length M is unique

ANSWERS: WHO?

Condition on M
$$(2^{M} - 1) \ge \sum_{i=1}^{T} {N \choose i}$$

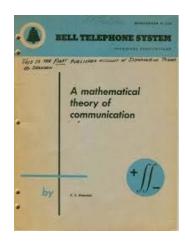
$$\downarrow \qquad \qquad \downarrow$$

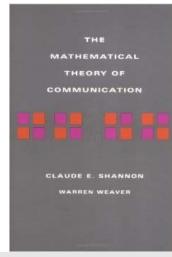
$$M \ge T \log_2 N$$

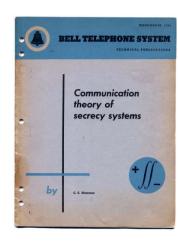
Some pictures







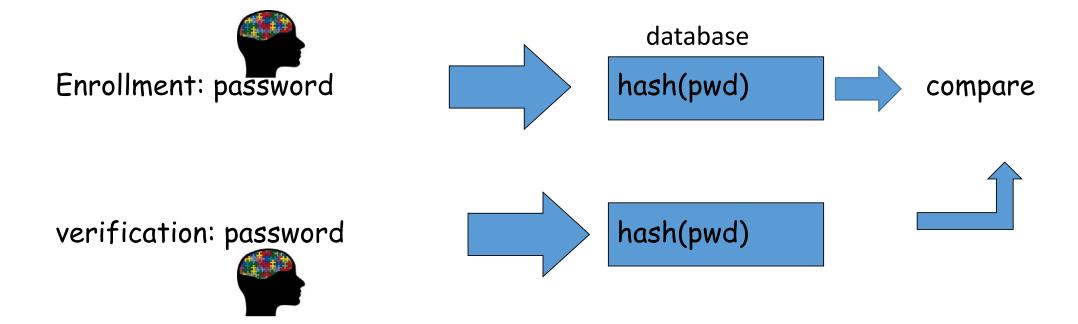




"transformed cryptography from an art to a science."

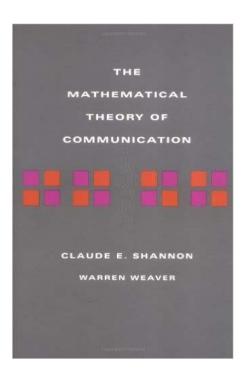
The book co-authored with <u>Warren Weaver</u>, *The Mathematical Theory of Communication*, reprints Shannon's 1948 article and Weaver's popularization of it, which is accessible to the non-specialist. In short, Weaver reprinted Shannon's two-part paper, wrote a 28 page introduction for a 144 pages bool changed the title from "A mathematical theory..." to "The mathematical theory..."

Illustration of the authentication problem using a memorized password





We use information and communication theory

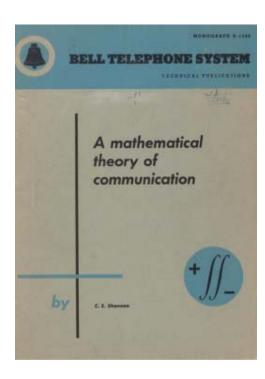




Communication Theory of Secrecy Systems*

By C. E. SHANNON

A.J. Han Vinck, Yerevan, September 2016



PERSPECTIVE OF SHANNON'S SECRECY SYSTEM

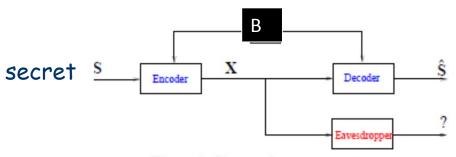
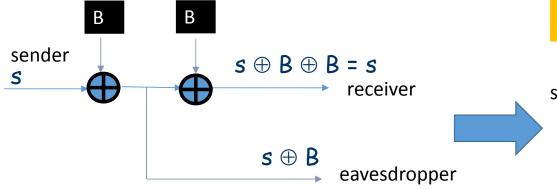


Figure 1: Shannon's secrecy system.

For Perfect secrecy we have a necessary condition:

$$H(S|X) = H(S)$$

i.e. # of messages ≤ # of keys



Wiretap channel model

sender

S receiver

S wiretapper

Secrecy rate: $C_s = H(B) = \text{amount of secret bits/tr}$



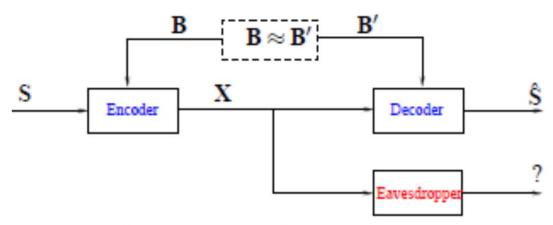
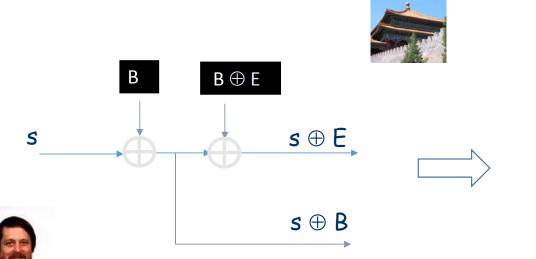


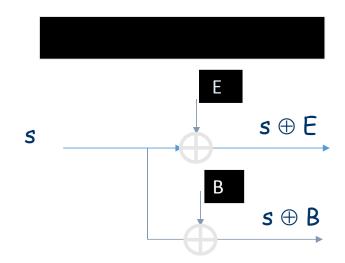
Figure 2: An extension of Shannon's secrecy system.



For Perfect secrecy H(S|X) = H(S)

$$H(S) \leq H(B) - H(E)$$

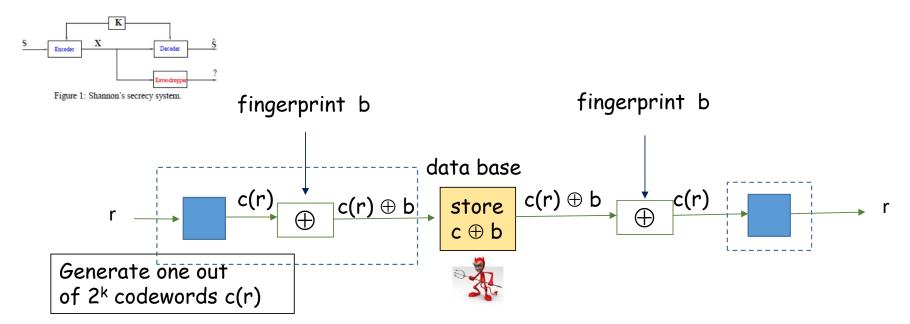
i.e. we pay a price for the noise!



Solution given by the Juels Wattenberg scheme: USING BINARY CODES

PERSPECTIVE OF SHANNON'S SECRECY SYSTEM

Han Vinck



Condition: given $c(r) \oplus b$ it is hard to estimate b or c(r)

Guess: one out of 2k codewords



safe storage: how to deal with noisy fingerprints?

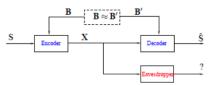
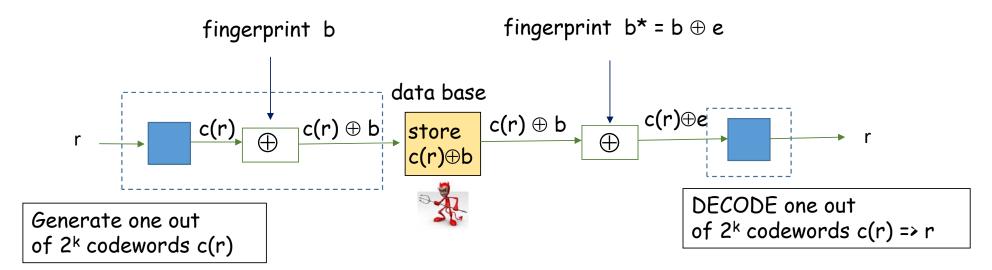


Figure 2: An extension of Shannon's secrecy system

Han Vinck



Condition: given $c(r) \oplus b$ it is hard to estimate b or c(r)

Guess: one out of 2k codewords



reconstruction of original fingerprint

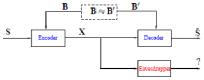
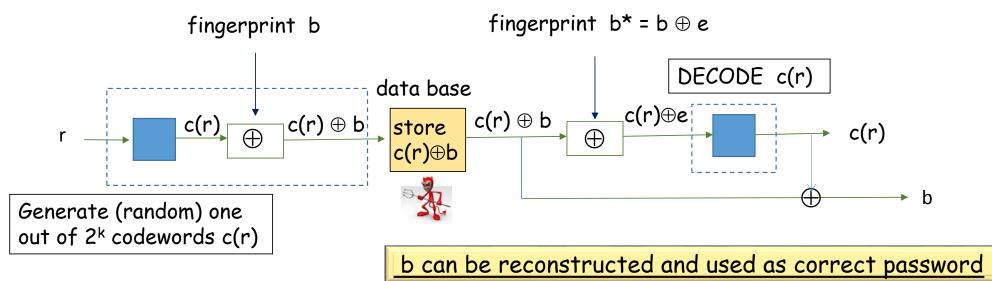
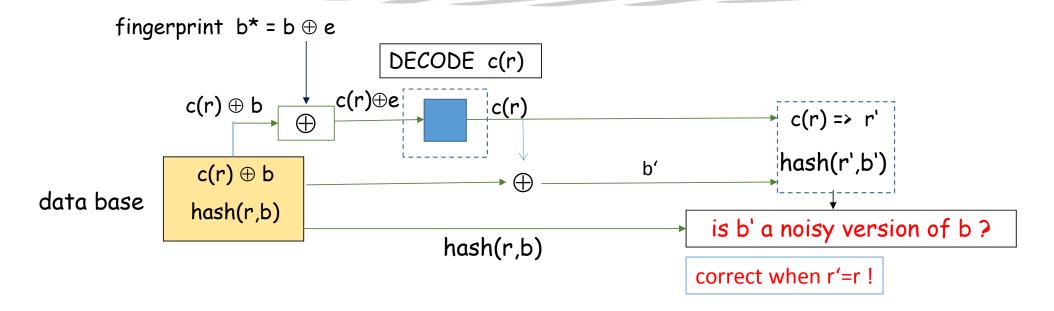


Figure 2: An extension of Shannon's secrecy system.



authentication, how to check the result?



False Rejection Rate (FRR): valid b' rejected;

False Acceptance Rate (FAR): invalid b' accepted;

Successful Attack Rate (SAR): correct guess c, construct b from $c \oplus b$

PERFORMANCE DEPENDS on the CODE! Small k gives good error protection



Entropy, mutual information

• H(X,Y) = H(X) + H(Y|X) = H(Y) + H(X|Y)

•
$$I(X;Y) = H(X) - H(X|Y) = H(Y) - H(Y|X) = H(X) + H(Y) - H(X,Y)$$



How can we reduce the amount of data (1)

- Represent every possible source output of length n by a "binary" vector of length m.
 - Noiseless: exact representation costly (depends on source variability!)
 - Need a good algorithm (non exponential in the blocklength n)
 - Noisy: good memory reduction, but in general we loose the details
 - how many bits do we need for a particular distortion
 - Need to define the distortion properly!

NOTE: We are interested in the **NOISE!**

How can we reduce the amount of data? (2)

- Assign log p(x) bits to a message => likely, small => unlikely, large
 - Shannon showed how to do this

then, the minimum obtainable average assigned length is

$$H(X) = -\sum p(x) \log p(x)$$
 (SHANNON ENTOPY)

- Suppose that we use <u>another</u> assignment log q(x)
 - The difference (DIVERGENCE) in average length is

$$D(P|Q) := -\sum p(x) \log p(x) - -\sum p(x) \log q(x) \ge 0!$$

What do we need?

- Good knowledge of the structure of the data for
 - Good prediction
 - High compression rate
 - Variability for non-stationary data statistics

Anomaly: Normal or abnormal

• We need to develope decision mechanisms!



A.J. Han Vinck, Yerevan, September 2016



For Perfect secrecy H(S|X) = H(S)

$$H(S) \leq H(B) - H(E)$$

i.e. we pay a price for the noise!

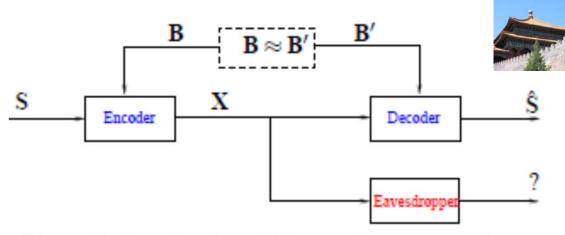
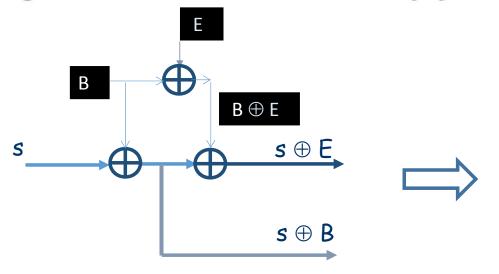
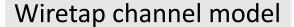
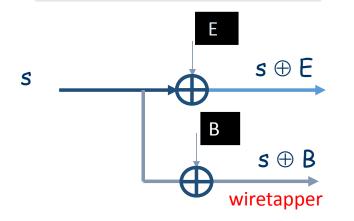


Figure 2: An extension of Shannon's secrecy system.





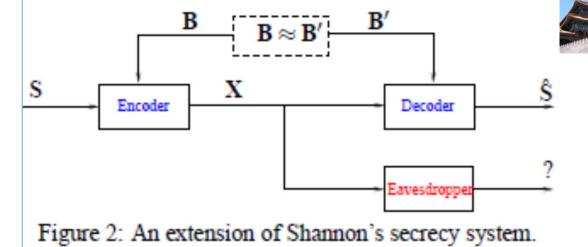




Secrecy rate $C_s = H(B) - H(E) = \#_{A.J. Han Vinck, Yerevan, September 2016}$



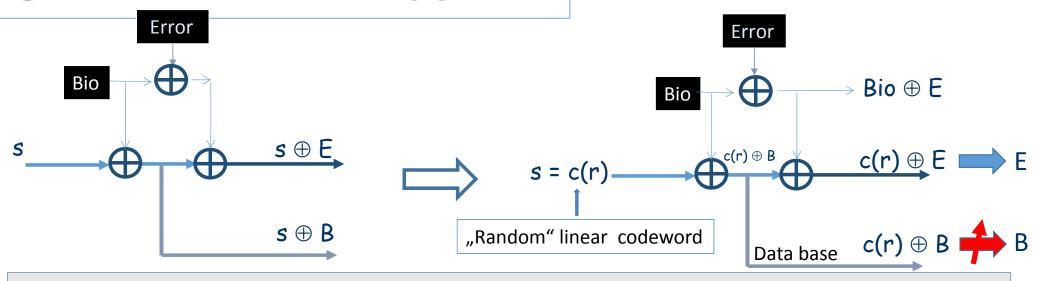




For Perfect secrecy H(S|X) = H(S)

$$H(S) \leq H(B) - H(E)$$

i.e. we pay a price for the noise!



Secrecy rate $C_s = H(B) - H(E) = \#$ secret bits/transmission

