

The GUIDE IDEA COMPETITION BASIC is an opportunity to find out whether an idea or a research result has the potential to become a business model. The Center for Start-up and Innopreneurship (GUIDE) invites all members of the University of Duisburg-Essen and the University Hospital Essen to participate as a team or as an individual to participate with their ideas.

Please send this form by 11.11.2024 until 11:11am via e-mail to [info@ude.guide](mailto:info@ude.guide).

Any questions? The GUIDE start-up coaches are happy to answer questions and to act as sparring partners for ideas in advance. Just make an appointment [here](#).

## ENTRY FORM

### Participant (group speaker, if applicable)

Prefix	Form of address	First name	Last name
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Status	Email		
<input type="text"/>	<input type="text"/>		
Faculty	Course of study	Campus	
<input type="text"/>	<input type="text"/>	<input type="text"/>	

Gefördert durch:

**Team member 2**

Prefix	Form of Address	First name	Last name
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Status		Email	
<input type="text"/>		<input type="text"/>	
Faculty		Course of study	Campus
<input type="text"/>		<input type="text"/>	<input type="text"/>

**Team member 3**

Prefix	Form of Address	First name	Last name
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Status		Email	
<input type="text"/>		<input type="text"/>	
Faculty		Course of study	Campus
<input type="text"/>		<input type="text"/>	<input type="text"/>

**Team member 4**

Prefix	Form of address	First name	Last name
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Status		Email	
<input type="text"/>		<input type="text"/>	
Faculty		Course of study	Campus
<input type="text"/>		<input type="text"/>	<input type="text"/>



IDEA COMPETITION 2024  
- BASIC -

## Idea sketch

Informative title of your idea:

Field of innovation:

### Idea overview:

*Brief description of your idea (max. 1.800 characters)*

### Challenge/problem description: What is the problem?

*For example, the following questions could be considered here: What (societal) problem does the idea aim solving? What need is being addressed? Is there any existing "part"-solution to the problem, that needs to be improved? (max. 3,000 characters)*

**Target audience: Who has the problem?**

*For example, the following questions could be considered here: Is there one or more target groups? Do they have the very same problem or are there differences? (max. 3,000 characters)*

**Description of the solution: What is the solution?**

*For example, the following questions might be considered here: How is the problem solved (Software, platform, service etc.)? Who is the (paying) customer/user? What is the benefit for the customer/user? (max. 3,000 characters)*

### Unique selling propositions: What makes your idea standing out?

*For example, the following questions could be considered here: On which (new) technology is the idea based with a (new) application? How does it stand out against existing solutions or competitors? (max. 3,000 characters).*

### Graphics (to explain the idea (optional))

To illustrate the submitted idea, up to 3 image files in the formats JPEG, PNG, GIF and TIFF with a maximum size of 1.5 MB each may be attached in the submission email.

### Declaration

With the submission of the idea sketch I assure that it is my own idea, and I agree with the storage of my data in the context of foundation promotion measures of GUIDE. Participation in the GUIDE idea competition includes the consent of all listed individuals to these conditions of participation.

I also confirm that all listed individuals meet the conditions of participation as specified [here](#).

We are looking forward to your idea sketch!

Please send via e-mail to [info@ude.guide](mailto:info@ude.guide) - latest by 11.11.2024, 11:11 am.

Gefördert durch: